

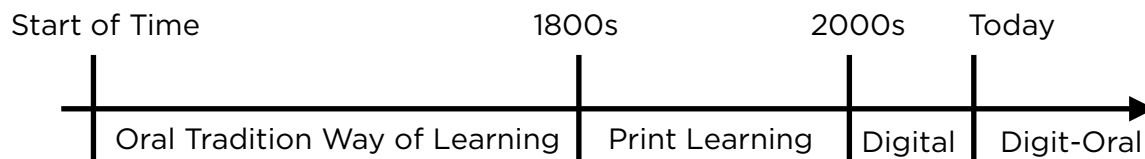
Volunteerism in a Digital-Oral World: Telling Compelling Stories that Preserve Community Dignity

Adam Buzard || CASA Nashville

As our world continues to change, we are entering a new, dynamic era of communication: the digit-oral era. By learning about the opportunities this era holds for our volunteers and organizations, we must move beyond just *using* social media and look at what it means to engage volunteers as part of our organization's story, how to tell our story more effectively, and how to give dignity and worth to those whose stories we are telling.

Stories are an act of service, so whether we communicate digitally or orally, we must tell stories that honor the communities within which we serve.

|| A DIGIT - ORAL FRAMEWORK ||



The way the world learns is shifting.

For the majority of history, our stories were communicated orally, and with the technology of printing, the power switched from story-tellers to print and we became print learners.

Because of the amount of digital information being processed, Dr. Jay Moon is finding that we are entering a new age of learning, one that doesn't try to compete digitally, but uses digital tools to tell verbal stories so that people learn.



When we relinquish our stories to digital tools, we give our power to the *platform* rather than the *story*. By using these tools to honor communities, we invite others to volunteer and equip them to tell find their role.

|| The Story Telling Matrix ||

The FOUR C's that Respect Community Dignity



We should run our digital stories through each C. Not every story involves all four, but every story communicates something from one of these.

|| The Big Question ||

Who benefits from the story we are telling?

If *only* our organizations are benefiting from the stories we tell then we are disrespecting the communities within which we serve. Honoring our broader communities invites volunteers into a mission, but also into relationship where their passion, time, and talents can be given to further the dignity of all.